

Chief of Police Diane Urban
of the
HAYWARD POLICE DEPARTMENT

Oakland Police Department
Alameda County Probation Department

together
with the

Union City Police Department
CSU East Bay Public Safety Department
Bay Area Rapid Transit Police Department

PROUDLY PRESENTS

LAW ENFORCEMENT FORUM 2013



BUILDING BRIDGES POLICE AND COMMUNITY RELATIONSHIP FORUM

Saturday, APRIL 13, 2013 9:00 A.M.
California State University, East Bay (Hayward)
At the University Theater

FEATURED GUESTS

BISHOP JERRY MACKLIN

Founder
Glad Tidings Church In Hayward

TERRILL SWIFT

Chicago Native
Convicted of murder and later cleared via DNA
(Riveting story recently featured on CBS's 60 Minutes)

GREG SUHR

Chief of Police
San Francisco Police Department

CHERYL HURD

NBC Bay Area Reporter
(Officiating the Event)

FEATURED GUESTS



Bishop Jerry Macklin is a native of San Mateo, California. He founded the Glad Tidings Church of God in Christ, in Hayward, California in 1978, a growing church of influence with more than fifty (50) active ministries, impacting hundreds weekly throughout Northern California. In 1992, Bishop Macklin established the Northern California Community Development Corporation (NCCD). Working in concert with a neighborhood collaborative and city officials he led the deteriorating marginalized community of South Hayward through a major revitalization. Empowered through economic development, housing, neighborhood revitalization, and education, today this community is known by many as the Glad Tidings Campus.

Presently serving on the boards of St. Rose Hospital, School of Urban Missions and the National board for Prison Fellowship in Virginia, Bishop Macklin is a catalyst for change. Through his numerous publications, radio, television, seminars and conferences, Bishop's unique presentation and approach to communities in crises has impacted the local community and the nation. Bishop Macklin has received numerous citations, honors, and awards including in 2000, THE BAY AREA'S MOST INFLUENTIAL AFRICAN-AMERICAN CLERGYMAN, and in 2001, the city of Hayward's highest honor, the JOHN N. PAPPAS HUMANITARIAN AWARD. The impact of Bishop Macklin's ministry is recorded in the Congressional Record of the 107th Congress, February 2002, Volume 148.



A 32-year veteran of the San Francisco Police Department, Police Chief Greg Suhr was sworn in as the city's top cop in April 2011. He attributes the department's high approval rating to his officers and their professionalism. That same year, homicides in San Francisco dropped by almost half and violent crime fell 6.5 percent, according to FBI data.

Suhr is a native San Franciscan whose passion for strong Bay Area communities is evident in his willingness to partner San Francisco's policing with that of other communities. How San Francisco's young people see cops is the chief's number one priority. Last summer, the SFPD placed more than 130 high school students in jobs, giving them valuable on-the-job experience and helping them build self-esteem. The SFPD assigns officers to the city's high schools and Boys and Girls Clubs, particularly in at-risk neighborhoods, to build relationships with teachers and students. Suhr says these efforts help change how kids view the police by seeing them every day as people they can talk to and feel safe. Suhr himself is a product of San Francisco's schools and he is a graduate of University of San Francisco.



For 17 years, Terrill Swift was one of four men convicted of the 1994 rape and strangulation of a prostitute in Chicago. Terrill and the three other men all insisted they were innocent. When arrested, Terrill, who was 17 at the time, was grilled about the crime he told police he knew nothing about. He eventually signed a confession thinking that would enable him to go home, but he was instead charged for the murder. He was convicted, based largely on his confession, and he served 15 years in prison. During his entire years of incarceration, he proclaimed his innocence and pleaded for defense attorneys to help him clear his name. He was granted parole and released in the Spring of 2010, still bearing the burden of being a convicted murderer. Swift, now 34, maintains he confessed out of terror and exhaustion.

Last May, a new piece of evidence emerged that appeared to back his claim: a DNA profile, constructed from evidence found in the victim's body, matched a man who was convicted of raping and strangling another prostitute a few years later. With no other evidence tying Swift to the crime, other than his weary confession, the DNA evidence proves his innocence and he has since been on a quest to have the unimaginable 17-year ordeal erased from his past. On December 9, 2012, his story was featured on CBS's primetime show *60 Minutes*.



Cheryl Hurd is an NBC Bay Area reporter, and primarily appears on the 5 p.m. and 6 p.m. newscasts. She has graciously volunteered her time to officiate this year's Law Enforcement Forum.

Cheryl has been with the station for a decade. Born and raised in Vallejo, Cheryl attended and graduated from California State East Bay. She enjoys her job because she meets all types of people every day. As an accomplished reporter, Cheryl has been honored with an award from the Bay Area Black Journalist Association. She was nominated for an Emmy by the National Academy of Television Arts and Sciences San Francisco for her breaking news report on the freeway collapse in April 2007.

Cheryl also was the first to report about the BALCO steroid scandal that rocked the sports world back in 2003. She was also the first TV reporter to interview former NBA All-star Latrell Sprewell after he choked his coach in 1997. She is one of the founding members of Friends of Faith, a non-profit organization that raises money for women diagnosed with breast cancer in the East Bay. The Bay Area community is thankful to have her assistance with the delivery of this incredible event.